

Second Hand Scrap Sale! We cannot believe it, but it's Scrap Sale time once again! This year the sale will start on Friday, Feb. 10th and will end at 5:00pm on Sat. Feb. 18th with the last day being a 1/2 price sale day! If you would like to participate in the sale, you can drop off items from Feb. 1st through Feb. 7th by 6:30pm. You will need to pick up any unsold items between Feb. 20th and Feb. 26th by 5:00pm. All unclaimed items will be donated to a local school, charity crop, or charity group. The Doodlebug is not responsible for lost or stolen items.

This year there will be a \$5 Vendor fee as well as a 5% processing fee on the items that you sell. As in years past, with every item sold, you will receive store credit that is valid 6 months of the date issued.

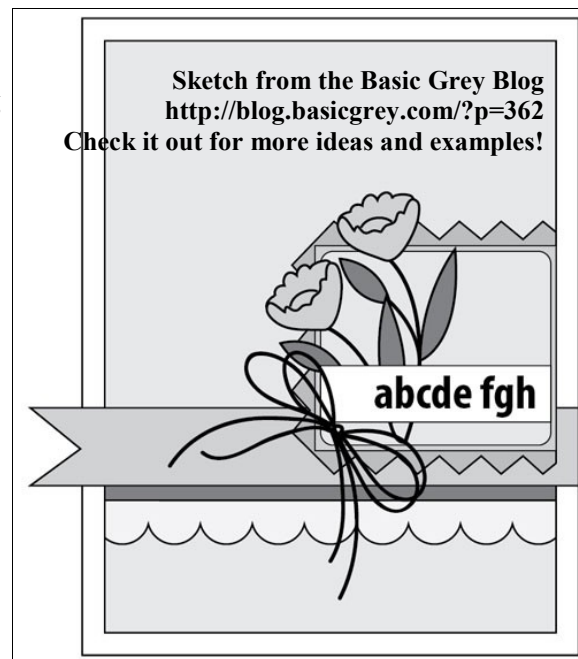
If you wish to participate in the sale, please prepare your items by having them securely & clearly marked with your 3 initials & the price, have all loose items in sealed bags or containers that will leave with the merchandise inside & NO paper clipped items please! 2 gallon zip lock bags are great for your 12x12 paper or we have self-sealing 12.25x12.25 clear bags for sale here at the store. (18 bags for \$3.25)

We are also going to try another new thing this year in hopes of cutting down some of that first day craziness. We are offering a special PRE-SALE shopping night on Wednesday, Feb. 8th from 6:45pm-9pm! Anyone wishing to shop on Wednesday will be asked to make a \$10 donation to the Dubois County Big Brothers/ Big Sisters Chapter. If you have a Doodlebug Purple Shopping Bag, bring it along and make just a \$5 donation to BBBS and if you are a member of "Bug Club" you will get in free...but our Bug Club girls are still more than welcome to make a good-will donation to BBBS! What a great opportunity to help one of our local non profit organizations!

If you have any questions about the sale feel free to give us a call or send us an email to doodlebug@thedoodlebuginc.com

DID YOU KNOW.... That the Doodlebug has a Facebook page ??? We do and we post items to it frequently, so be sure to like us on Facebook!

Ready to get your Swap on? Our swaps have been a great hit and are so much fun, so let's switch things up a bit! This time I want you to use an embossing folder when you make your card and you can come up with your own card theme— just make sure you use an embossing folder! Right now we have some new ones from Darice that might be fun if you don't have an embossing folder or maybe need a new one to give you some inspiration. Call or email by Saturday, Feb. 11th to sign up and on Saturday, Mar. 17th we will swap cards! And...just so we don't get a month behind, how about if we go ahead and announce the next swap too! Again, trying something new with this one!!! Your inspiration for the Mar/April swap will be a SKETCH! (See sketch below) For this swap, call in to sign up by Mar. 10th and we will swap on April 24th. We will call to let you know how many people are signed up, and you will need to make 1 card for each person in the swap. Then on the final day, we will swap!!! If you can't make it the day of the swap, simply drop off your cards no later than the day before in a bag with your name on it & we'll swap 'em for you. If you would like to sign up or have any questions, just call or email us!



I often laugh as I read back through the newsletters how we switch back and forth with different points of view, since Melanie and I both write them! We tend to us "I" a lot and I am sure that at times, you may get a little confused as to who it "talking," but we both hope that you at least enjoy our candor and the newsletters all the same!!

NEW & Returning Guest Teachers

- ◆ Avid paper crafter and licensed art teacher, Mona Elder, will be teaching a “Spring Word” class on Tuesday, Mar. 13th from 6:30-8:30pm.
- ◆ Doodlebug Girl, Amanda Johnson, has decided to take the plunge and share some of her unique talents with us as she teaches a Printer Tray Class on Mar. 30th.
- ◆ Sarah Byrne will be teaching a Tim Holtz Altered Components class on Friday, Feb. 3rd from 6:30-9pm

Upcoming Events and Crops:

- ◆ Owensboro Sorgho Crop—Feb 3rd-4th (See the Jan/Feb newsletter for registration forms)
- ◆ We are SO excited to update you on our next celebrity Teacher! Scrapbook Celebrity Tammy Tutterow will be visiting the Doodlebug and teaching a few classes!! The dates are not set in stone yet, but look for her in early April!! In the mean time, check out her blog at <http://tammytutterow.typepad.com/> We pushed the class back a little since Tammy will be working with some NEW AWESOME companies in 2012 and will have their new releases by then!
- ◆ Crop for the Cure in Evansville!! These are SO MUCH fun,!! Feb. 18th & March 10th.(both will sell out at 250 people each!)
- ◆ St. James Church Crop for youth group, Sat. Feb. 25th from 9am-5pm CT. Tell City, IN 812-719-0032

Demo Days at the Doodlebug!!! Come in and check out some of our newest items, tools and techniques during Demo Days! On Feb. 2-4th we will be featuring the New Darice Embossing Folders! The demo times will be: Thurs., Feb. 2nd from 12-6pm, and on Fri., Feb. 3rd from 12-6pm and again on Sat., Feb. 4th from 11am-3pm. So, be sure to stop in and check out what we create with these beautiful dies! And then in March, we will be featuring the Heat Embossing with Sticky Stuff! The days will be: Thurs., Mar. 1st from 12-6pm, Fri., Mar. 2nd from 12-6pm and again on Sat., Mar. 3rd from 11am—3pm. These are both great opportunities to learn something new and exciting, and it's FREE – so be sure to stop in and see us!

February 2012

Clip & Save

**Buy any wood mounted Christmas Stamp,
and get one of equal or lesser value for
1/2 price!**

Name: _____ Date: _____

*Coupon good on in stock items only, special orders do not apply. Good for the entire month. 1 per person.

New Doodlebug T-shirts! Last years hot pink shirt designed by my very good friend Miss Lisa Wilson, were so good, I am not sure how we will top them this year, but we are always up for a challenge! So, just as in years past, all you have to do is sign up for Crop for the Cure, and get your shirt at a special early bird price! If you want one, just forward us (**BY FEB. 8th!**) your confirmation with the date of the crop you are going to, give us your name, phone number, and **shirt size** and we will get one on order for you. This year we will charge \$5.50 for shirt sizes Small– XL, \$6.50 for 2XL, \$7.50 for 3XL and \$9 for 4XL. Not planning to attend the crop? You can still pre-order a shirt so that you get one before they are all gone! S-XL are \$14 and 2x-4x are \$16 . We are working on an email where you can vote on what the shirt says and maybe the color too! The saying with the most votes wins! And shirt saying suggestions ideas are always welcome, so send them in!

Valentine's Promotion This year we are teaming up with Chocolate Bliss and Green Thumb to bring you everything your heart desires this year for Valentine's Day! Send your sweetie to Chocolate Bliss for some of the sweetest chocolate you have ever had and/ or Green Thumb for some beautiful flowers and you might also be treated with a gift from the Doodlebug! I know you will be delightfully surprised if you do! Chocolate Bliss is located on the Square in downtown Jasper and Green Thumb is right across the road from our Shopping Center! We couldn't be happier to work with these awesome local gals to bring you some spectacular...all while shopping LOCAL!

The Doodlebug is officially Blogging!!! We have an official Blog called the Doodleblog!

www.thedoodlebuginc.blogspot.com

We plan to get some cool tutorials and how to videos posted soon, and in the meantime you can see some great pictures of the new stuff that keeps rolling in the doors at the store! Recently we go in 2 new Idea books from Creating Keepsakes, the Kissing Booth line from Basic Grey, the Good Day Sunshine line from We R Memory Keepers, a whole spinner of adorable Unity Cling stamps and at the end of January Scrapbook Generation Publishers will be releasing 2 new Sketches for Scrapbooking books! If you would like to pre- order one, or both, of these books just give us a call at 812-482-4949 and we will add your name to the ever growing list! So, check out the blog to see the latest and greatest

Inpiration Online!



Have you heard of a site called "Pinterest"??? If not, you are missing out girl! This site is the talk of the town, whether you are into baking, cardmaking, scrapbooking, general crafting, home décor, wedding planning, fashion & style, hair do's and styles this site has something for you! All you have to do is log onto www.pinterest.com and request and invite. One prerequisite is that you have to have a Facebook or Twitter account, but if you don't, sign up for one and you will be good to go! One word of warning... this site, as amazing as it is, will completely suck you in and before you know it, you will have spent over an hour just looking at and pinning some really cool stuff! Now if you are the ambitious type, you might actually try some of the ideas you have seen (Hannah's POOR husband has spent the last 2 months re-purposing all sorts of "treasures" she brings home AND then had to repaint the house to match her new items!), or you can be like me and just enjoy pinning all the while knowing deep down that I will never actually get to try the items I have pinned! Still, that does not stop me from pinning my little heart out! (You may even find a few Pinterest inspired classes this month!!)

Lots of GREAT, NEW programs for 2012!!

I always love the start of a new year...it gets me excited about the year to come and the ideas start a churning...hence all of "home-improvements" we have been making at my house! I just love the change that a new year brings!!! (Plus I don't sleep, so I get the best ideas at like midnight!) Anyway, I sat down with some of the girls here at the store and we talked about how we can make it even better...some ideas— a blog that we already have up and running, a birthday club that we hope to start in the next month or so, MORE great sales and promos ...AND a **VIP Club!** We constantly strive to make ourselves that best that we can be FOR YOU, and we want to thank you all for being such great customers! We will still continue to have our punch point program where you earn points for each purchase and 200 points gets you a 25% off an entire purchase coupon, but we wanted to add a little bit more. For those of you that are "hard-core" crafters...the VIP program may be something you want to be a part of!! Each quarter I will hand out VIP cards to those that qualify.

VIP Continued,,,,

So, what is the VIP program you ask?? Well it is based off of your purchases in a quarter and for those of you that spend \$550 or more, you will be entitled to all of the VIP program benefits

Some of those benefits include...

- ◆ One FREE Late Night Crop per Quarter
- ◆ FREE Accucut Membership for the Quarter
- ◆ Special/Exclusive Sales and offers
- ◆ FREE Crop Room use during regular store hours
- ◆ 10% off all purchases of \$25 or more!

And YES-you will still be earning punch points while receiving all of the above!

The Jan- March cards (based off of your Oct.-Dec. purchases) should be here any day now and some of you will be getting an email or a call from us! To redeem your VIP Benefits, you will need to present your card at each purchase. Towards the end of the quarter, if you are not sure how close you are to earning your VIP card, just email me at hannah@thedoodlebuginc.com and I will look it up for you! Then, the first week of the new quarter, I will get the next set of VIP cards ready and you can pick them up the next time you are in!

March 2012

Clip & Save

BOGO FREE Crafters Workshop Templates

Name: _____ Date: _____

Good on in stock items only, special orders do not apply.
Coupon valid 3-1-12 thru 3-11-12

March 2012

BONUS Coupon

To Celebrate Melanie's 30 "something" Birthday come in, bring her a little piece of Chocolate a get one item at 30% off!! (it's a win-win!!)

Name: _____

Item: _____

Excludes: classes, gift cert., sale items, custom work, digital prints and cricut products.

Meet Tammy Tutterow You know we always work to find you great Celebrity Teachers...and I think we have done it again!!



I am a lifelong artist and crafter. My mother was a professional artist for many years so I grew up surrounded by art and hobby supplies. I love all types of crafts but find my true crafting passion in papercrafts, ribbon-work, and sewing. I love to combine elements of all three into my projects. I have been an instructor and project designer in the papercraft/scrapbook

industry for more than 5 years.

I have been fortunate to work for many top manufacturers including: Tim Holtz, Ranger Ink, BasicGrey, Pink Paislee, Therm O Web, ProvoCraft/Cricut, Prima Marketing, Glitz Design, and Tattered Angels. (and a few new surprises TBA soon!)

My work has been published in several books, magazines, and product catalogs and has been featured on television. My classes have been offered at stores, conventions, and online on both my own blog and at Big Picture Classes.

When I am not creating, I am a wife and mother of three who loves anything and everything shabby, chippy, and vintage. I love to scour flea markets for old treasures. I am also a fair weather gardener so if the spring breezes are blowing, you will probably find me playing in the dirt in my flower garden.

Tammy is scheduled to be here teaching sometime in April, so be on the lookout for a very exciting email with more detail on Tammy's upcoming classes! Until then— check out her blog at: www.tammytutterow.typepad.com

NEW Lines that are being released!

CHA, one of 2 major tradeshows in the paper crafting world, is upon us and that means lots of great new product lines!!!

Here are a few that we have coming.

We R Memory Keepers— lots of great tools in the works for this company— boy have they been busy!



Bo-Bunny— WOW! They are always a budget breaker for us! Here is just one that will be coming!



Simple Storeies— just one of the 3 lines we will be getting!

These are ALREADY here!



Scrappin' Sports-



We R Easter Line-

Feb. 2012

the **doodlebug** inc.

The Doodlebug, Inc.
761 Third Av e.
Jasper, IN 47546
www.thedoodlebuginc.com

Store Hours:
Mon.-Fri. 10-6:30
Sat. 10-5
Sunday 12-5

Doodlebug Class Policy:

To sign up for any of the following classes, simply give us a call at (812)482-4949 & have your credit card ready to reserve your spot or stop in!

All classes require a 48-hour cancellation notice for refunds.
All classes are reserved on a first come, first serve basis & must be paid in full after the class. Phone reservations are accepted with a credit card.

Unless otherwise noted, bring your basic supplies which include a black pen, wet & dry adhesives, pop dots, a 12" trimmer, a pencil and a straight scissors to all classes.

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 Begin dropping off Scrap Sale items	2 Demo Days Noon-6pm	3 Tim Holtz Configurations Box 6:30-9pm Demo Days Noon-6pm	4 Owensboro Sorgo Crop Demo Days 11am-3pm
					Demo	
5 Kid's Heart Wreath Class 1-2pm	6 Penny Black Valentine's Day Cards Class 6:30-8:30pm	7 Last day to drop off scrap sale items	8 Special Shopping Night Bug Club	9	10 Penny Black Cards Repeat 6:30-8:30pm Second Hand Scrap Sale	11
12	13	14	15	16	17	18 Scrap Sale 1/2 Price Day Crop for the Cure - E'ville IN
Second Hand Scrap Sale 						
19 Free Crop 12- 5pm	20	21 Beginner Plus Class 6:30-8:30pm	22	23	24 Stamp of the Month Cards 10:30am-12:30pm Stamp of the Month Cards 6:30-8:30pm	25 Stamp of the Month Cards 1-3pm
26 Glass Tile Bracelet Class 1-3pm	27 "Bag Sale" Use you Doodlebug Bag and Save 10% off today!	28 Easy Peasy Pages Class 6:30-8:30pm	29			

February 2012 Class Descriptions:

Tim Holtz Configurations Box- This is another great class taught by Miss Sarah Byrne!! This time she will be using the configurations boxes that Tim Holtz has made famous!! Each little component is sure to be full of great techniques and surprises! (oh- and be prepared to get inky!! As Sarah Says "the inkier the BETTER!") Cost: \$25

Kid's Valentine's Day Craft Project Class: In this class kids will make an adorable heart wreath to hang up to celebrate Valentine's Day. They could even give it to someone special as a Valentine's Day gift if they like! All kids are welcome, but we ask that kids 6 and under be accompanied by an adult. Cost \$8

Penny Black Cards Class: Join Hannah as she teaches you some really cool ways to use Ranger Distress Inks and Ranger Distress Stains to make some really cool Valentines Day cards! Skill level: intermediate & up. Cost \$15

Bug Club: This month our Bug Club members are invited to shop the Second Hand Scrap sale early to enjoy some of the great items and deals that are brought in! So, be sure to bring shoppin' shoes, pick up your class kit and be ready to bring and share what you have created to the regular March meeting...and be prepared for a few new surprises at the March meeting! Cost \$25.

Beginner Plus Class: Learn the basics and a little more in this wonderful hobby as you create your first page using a sampling of products, including adhesives, buttons, ribbon and more! Skill level: beginner Cost: \$13

Stamp of the Month Cards Class : In this stamping class, create 4 cards using the Stamp of the Month, which is yours to keep after class! Skill level: intermediate & up. Cost \$18. Stamps used in the class will have an additional discount for class participants only! Stamped Class Kits will be \$22.

Easy Peasy Pages: Have you ever wondered what to do with ALL of your photos? Do you find yourself WAY behind?? Join us as we teach you how to deal with all of your photos and get caught up! This class will use the Generations line from Simple Stories as well as the photo sleeve page protectors from We R Memory Keepers. We will make the pages and you can slide your photos in later! Easy Peasey! Skill level: all. Cost \$18

Beading Classes

Glass Tile Bracelet Class: This is a great mom & me class where you both will make a beautiful glass tile bracelet! Kids of all ages are welcome, so if you are a big kid and want to take this class, please don't feel like you can come only if you have a kid! Cost \$25 for the mom and me or \$15 if you are taking it on your own.

***** **Other things going on that you may want to know about!!!** *****

Valentine's Promotion This year we are teaming up with Chocolate Bliss and Green Thumb to bring you everything your heart desires this year for Valentine's Day! Send your sweetie to Chocolate Bliss for some of the sweetest chocolate you have ever had and/ or Green Thumb for some beautiful flowers and you might also be treated with a gift from the Doodlebug! I know you will be delightfully surprised if you do! Chocolate Bliss is located on the Square in downtown Jasper and Green Thumb is right across the road from our Shopping Center! We couldn't be happier to work with these awesome local gals to bring you some spectacular...all while shopping LOCAL! Check them both out on Facebook or at <http://gthumblandscaping.org/> and <http://www.chocolateblissofjasper.com/>

The Doodlebug is officially Blogging!!!

We have an official Blog called the Doodleblog! www.thedoodlebuginc.blogspot.com

We plan to get some cool tutorials and how to videos posted soon, and in the meantime you can see some great pictures of the new stuff that keeps rolling in the doors at the store!

March 2012



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Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Demo Days 12- 6pm Demo!	2 Late Night Crop 4pm-Midnight Demo Days 12- 6pm	3 Late Night-Crop continued from 10am-5pm Demo Days 11am-3pm
4	5 Bracelet Basics Class 6:30-7:30pm	6	7	8 Masculine Cards Class 6:30-8:30pm	9 Beginner Plus Class 6:30-8:30p	10 Crop for the Cure - Evansville IN
11 Free Crop Noon-5pm	12 Double Stamp Day!	13 Spring Word Art Class 6:30-8:30pm	14 Tool School Class 6:30-8:30pm	15	16 Honey Pop Cards Class 2:00-4:30 & 6:30-9pm	17 Card Swap
18 FREE ACCUCUT USE ALL WEEK LONG!!!	19 Washer Necklace 6:30-8:00	20	21 Bug Club 6:30-8:30pm	22	23 Stamp of the Month Cards 10:30am-12:30pm Stamp of the Month Cards 6:30-8:30pm	24 Washer Necklace 10:30-12:00
25 "Bag Sale" Use your Doodlebug Bag and get 10% off!	26	27 Glitter "Painting" 6:30-8:30	28 Kid's Mini Album Class 6:30-7:30pm	29 Kid's Mini Album Class 10:30-11:30	30 Printer Tray Class 6:30-8:30pm	31

March 2012 Class Descriptions

Late Night Crop: Bring all of your stuff, get lots done & have a great time away from home! Cost \$10 (includes pizza & a soft drink!) AND for only \$3 more, you can leave your stuff and return on Saturday and continue to crop from 10am to 5pm!

Masculine Cards Class: Join Melanie as you make 4 amazing cards that are perfect for giving to the men in your life. Masculine cards can be hard to come by, but in this class you will make 4 masculine cards using one stamp set by Technique Tuesday! Skill level: all. Cost \$13

Beginner Plus: Learn the basics and a little more in this wonderful hobby as you create your first page using a sampling of products, including layering, buttons, ribbon and more! Skill level: beginner Cost: \$13

Spring Word Altered Art Class: Join guest teacher, Mona Elder, as she teaches you how to create a beautiful home décor piece. You will take home an AWESOME double sided Altered Chipboard sign using the Cottontail Collection of papers from We R Memory Keepers. Skill level: intermediate & up. Cost \$18

Tool School Class: In this class you will make a scrapbook page while learning how to use the Sew Ribbon Tool, Spellbinders Dies, and Circle Punches to create some unique accents for this page and your future pages! Skill level: all. Cost \$12

Honey Pop– Create 4 cards in this stamping and coloring class while using acrylic stamps and HoneyPop Honey Comb paper from Inky Antics. These cards are so fun because when you open them– they have a surprise “pop” on the inside! You will get a stamp set to take home in this class, as well as a sheet of Honeycomb paper Skill: All Cost \$25

Bug Club: Join our monthly Kit Club & learn creative ideas, techniques, share what you’ve done this month with the girls, AND get an awesome kit full of papers & embellishments to have fun with! The Retail Value of the kit each month is \$25!! This class is a GREAT value!! Skill level: all. Cost \$25

Stamp of the Month: In this exciting stamping class create 4 beautiful cards using the Stamp of The Month, which is yours to keep after class! Skill level: intermediate & up. Cost \$18. Other stamps used in the class will have an additional discount for class participants only! Class Kits \$22. (This is a class that sells out!)

Kid’s Mini Album Class- Join us as we create a 6x6 mini chipboard book and then bind it ourselves using the Cinch Book Binding Tool! These will be a great class for kids who are on Spring Break! Cost: \$10

Glitter Painting Class: Join Melanie as she teaches a new glitter painting technique!! It is SO cool and we just know that you will love it...and what a great way to use all that glitter you have at home just sitting there waiting for you! You will leave with 3 sparkly cards, and maybe just a little bit of sparkle on you too!! Cost: \$15

7 Gypsies Printer Tray: Join our newest Doodlebug Girl, Amanda, as you create a beautiful home décor piece using a printer tray from 7 Gypsies and the Generations line from Simple Stories! Cost: TBA

Beading Class Descriptions:

Bracelet Basics Class: Want to learn how to string your own bracelets? Well, here is your chance! In this class you will learn how to string, crimp and finish a bracelet! Skill level: all. Cost \$11.

Washer Pendant: We found the coolest idea using Alcohol Inks by Ranger and washers to create one awesome looking pendant that we just had to share it with you!! Cost: \$12

CLASS PICTURES:

February & March Classes



Stamp of the Month—February



Penny Black Cards



Tim Holtz Configurations Box



Kids Heart Wreath



Easy-Peasy Pages



Washer Necklace



Glass Tile Bracelet



Bracelet Basics